

Ways2Raise

ways2raise.co.uk

12-Month Fundraising Planner

Plan your events, track your progress, and hit your target

Free to use. Designed to be improved in Canva.

My Fundraising Goal

My expedition destination:

My total fundraising target: GBP

My deadline date:

My JustGiving page URL:

My easyfundraising page URL:

Monthly Breakdown

Divide your total target by the number of months you have. Write your monthly target in each box below.

Month	Target GBP	Actual GBP	Main Activity	Notes
Month 1				
Month 2				
Month 3				
Month 4				
Month 5				
Month 6				
Month 7				
Month 8				
Month 9				
Month 10				
Month 11				
Month 12				

Income Streams Tracker

List every income stream you plan to use. Tick it off as you set it up.

Income Stream	Set Up?	Monthly Income GBP	Total Raised GBP
easyfundraising / cashback			
JustGiving donations			
Baking business / bake sales			
Dog walking / pet sitting			
Tutoring / skills services			
Handmade products (Etsy/Vint			
Car boot sales			
Corporate sponsorship			
Sponsored challenge			
Events (quiz, raffle, etc.)			
Grants			
Other:			

TOP TIP

Aim for at least 3 different income streams. A mix of passive income (cashback), recurring income (mini-business), and lump-sum events gives you the most reliable path to your target.

Event Planning Pages

Event 1

Event name:

Date:

Location:

Estimated income: GBP

Actual income: GBP

What I need to prepare:

Event 2

Event name:

Date:

Location:

Estimated income: GBP

Actual income: GBP

What I need to prepare:

Event 3

Event name:

Date:

Location:

Estimated income: GBP

Actual income: GBP

What I need to prepare:

